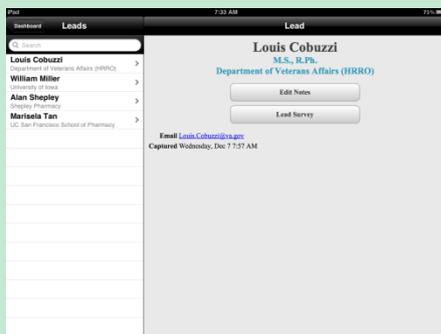# invisage®

CREATIVE SERVICES
for Business Events

We are introducing an extension to our award winning mobile Event Apps®, FollowMe, and EventLink, specifically designed for Exhibitors.

The only Event App you'll ever need™

The objective behind our exhibitor module is to further enhance the exhibitor experience during an event and assist exhibitors in capturing leads and converting leads to real sales. The exhibitor module will ultimately help event organisers with renewal and new booth sales for their events and generate additional revenue.

Leads Generation Scanner

Ability to scan an attendee badge or enter a badge ID anywhere, anytime right from their smartphone!
(All Platforms – Apple, Android, BlackBerry, Web-based)

QR Code Builder and Leads

Ability for Exhibitors to generate QR codes directly within our apps exhibitor web portal and capture leads & stats when attendees scan their QR codes (QR codes generated outside of the exhibitor web portal can also be used). QR code scanner built into the app for attendees.

Connections Scheduler
Schedule meetings with attendees!

Exhibitor may publish individual booth personnel's available appointment calendars. Attendees can then see that schedule thru the app and request a meeting time—once accepted, user receives an in-app message and appointment shows on both parties' app schedules

Reporting

Exhibitors have the ability to track booth staff's results and combine reporting to indicate when and how leads and connections came. The reporting format is easily transferable to the exhibitor CRM system. Reporting is also available to event organisers outlining exhibitors' success in generating leads and transactions.

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invisage®

CREATIVE SERVICES
for Business Events

Purchase a Lead Package or bundle below.

Exhibitors should simply select required options and return this form to Invisage. Exhibitors will then receive a tax invoice for full payment followed by an e-mail with a unique code to unlock the leads package in the app.

Leads Generation Scanner

- Scan or enter badge ID
- Preset Qualifiers
- Use anywhere user license
- All Platforms (Apple, Android, BlackBerry, other)

$675

3-user license

$150 each additional license

QTY _____

Total _____

QR Code Builder and Leads

- Easy to build QR codes on exhibitor web portal (unlimited)
- 'How to video'
- Leads from QR scans by app users
- Includes leads from app usage

$150

QTY _____

Total _____

CONNEXions Scheduler

- Publish available meeting times for each booth staff member
- Users request open meeting time
- Message sent to booth staff member to accept or decline
- Upon acceptance, meeting time-blocked in both user & staff member app schedules

$300

3-user license

$150 each additional user

QTY _____

Total _____

Bundle Pricing

- Leads Generation Scanner
- QR Code Builder
- CONNEXions Scheduler

$975

3-user license

QTY _____

Total _____

EXHIBITOR TO COMPLETE

Name _____

Company _____

Address _____

City, State, PC _____

Phone _____

Email _____

Total: